

The Restaurant Industry



IN CANADA



The sector includes: full-service restaurants, quick-service restaurants, self-service restaurants, cafes, bars, and 100% home delivery and takeout outlets. Street stalls/kiosks and fast food centres are two subcategories of quick-service restaurants



Important Stats (2021)

- The restaurant industry is the **4th largest** private sector employer in Canada
- Nearly **1/3** of Canadians have worked in the restaurant industry at some point
- **54%** of Canadians eat out once a week or more
- There are **22 million** daily visits to restaurants in Canada
- There are more than 97,000 restaurants, bars, and caterers across the country
- There are 273,400 indirect jobs in related industries
- **1 in 5** young people (15 - 24) employed in this sector (22% of people worked their first job in this sector)
- The industry generates **\$79 billion in annual sales** (1.5% of the country's GDP)
- **\$27 billion** in cost of good sold (COGS)



Potential Careers in the Restaurant Industry:

- Executive chef
- Baker
- General manager
- Human resources manager
- Kitchen manager
- Server
- Public relations manager
- Inventory manager
- Food procurement specialist
- Sustainability consultant
- Food stylist



Sustainability

- A majority of restaurants and other foodservice businesses across Canada say environmental sustainability is important to their success
- **82%** of respondents reported that environmental sustainability is moderately to very important to the success of their businesses and 55 per cent said it is important to very important.
- **98%** of foodservice operators said they recycle
- **93%** use energy or water saving equipment
- **77%** track, compost or donate leftover food
- **92%** plan to continue or improve on their current level of environmentally sustainable operations over the next three years.

