



# Table Setup Information

## for Seedy Saturday and Seedy Sunday events

Thank you very much for your dedication in representing Seeds of Diversity at an event(s) this year! Below, you will find information about the materials we will/can send to you, and which ones are most important to display at the event. Please contact us at [seedysaturdays@seeds.ca](mailto:seedysaturdays@seeds.ca) with any questions or concerns, or to request additional materials.

### FOR ALL TABLES:

We request all volunteers put each of the following items on their Seeds of Diversity table to help visitors recognize us and to have a few consistent elements at our tables across the country. (Jump to: [Table Setup Examples](#))

#### Business cards

(please display prominently & offer to folks)

#### How to Save Your Own Seeds bookmarks

(please display prominently & offer to folks)

#### What We Do Sign

(please display prominently)

#### E-bulletin sign up sheet(s)

#### Display copy of the Seed Directory

#### Membership / Seed Exchange Poster

#### Seed Matching Game

(encourage folks to try it out)

#### CBAN flyers

#### Seeds

(on SoD table or seed swap table)



~ THANK YOU VOLUNTEERS! ~

## OPTIONAL ITEMS FOR THE TABLE

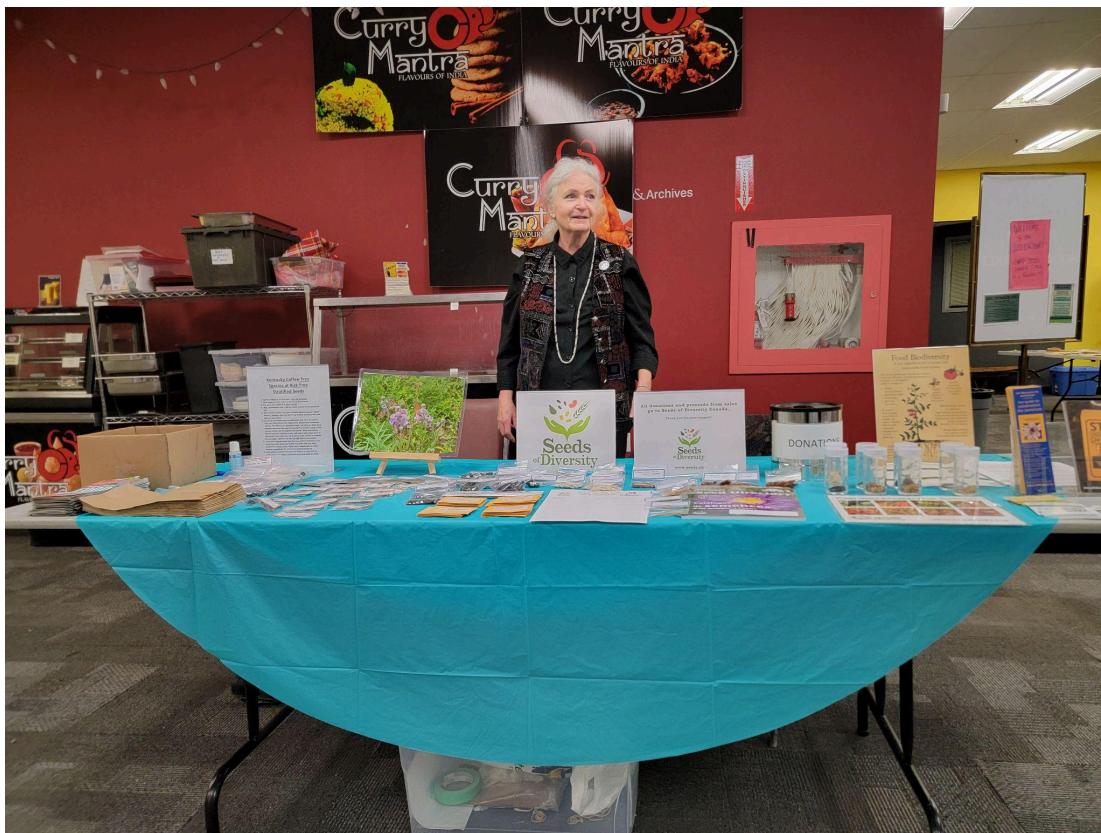
Along with the items in the above section, which we will send to you and request you to display on all Seeds of Diversity tables, you are also welcome to download and print any of the materials available on our [Volunteer Page](#). Feel free to add any jars or envelopes of seeds, or other seedy resources, to your displays to liven them up and make them your own!

- **Logos:** You can use these when designing your workshop posters, or add them to seed envelopes and other resources you create.
- **Youth in Food Systems poster:** For learning about our youth program
- **Centrepiece Sign and Donation Sign**
- **How to Save Your Own Seeds book:** If you have a personal copy you are willing to have at the table as a display copy, that would be great!
- **Posters:** Food Biodiversity and Canadian Seed Library
- **Information Handouts:**
  - What's in a seed?
  - What's in a flower?
  - What's in a fruit?
  - Saving tomato seed
  - Saving lettuce seed
  - Saving bean and pea seed

~ THANK YOU VOLUNTEERS! ~

## TABLE SETUP EXAMPLES

The following are several setups sent to us by volunteers during the 2023-2025 Seedy Saturday seasons. In order of appearance: Thunder Bay, Peterborough, Qualicum Beach, Calgary, Nanaimo, and Guelph



~ THANK YOU VOLUNTEERS! ~



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# FAQ – Seeds of Diversity

## for Seedy Saturday and Seedy Sunday events

Answers to some common questions you may get asked at the Seeds of Diversity tables.

### **Q: What or who is Seeds of Diversity?**

**A:** Seeds of Diversity is a Canadian charity whose members and volunteers work to help preserve the biodiversity in our food. We do this by saving seed, sharing information about how to save seed, and supporting seed exchanges – like this Seedy Saturday – across the country.

### **Q: Where are you based?**

**A:** Seeds of Diversity's staff members are based in Waterloo ON, and in Quebec, and our Board is located across several provinces. Most importantly, our members – without whom our work would be impossible – are distributed across the country, and even in the United States.

### **Q: How can I get involved?**

**A:** If this is your first encounter with Seeds of Diversity, you can follow us on social media (Instagram, Facebook) and sign up for our e-bulletin! The e-bulletin is available in English and French, and keeps interested folks up to date on Seeds of Diversity's seed conservation work, news about seed issues in Canada and around the world, and offers handy do-it-yourself instructions for saving seeds, gardening, and attracting native pollinators.

You can also become a member (for free!). Members are able to participate in the member-to-member seed exchange, which links them to other members who offer over 3000 different kinds of vegetable, grain, fruit, herb, and flower seeds. In addition to this, Members are able to sign up for exclusive grow-out opportunities, helping to keep the seeds in the Seed Library viable.

### **Q: Why do you save seed?**

**A:** We believe that when we save seeds, we are helping build a self-reliant food system, and creating a new relationship with the plants, pollinators and seeds that keep us fed. Without a strong seed system, we can't possibly build a vibrant and resilient food system!

### **Q: What else do you do?**

**A:** We maintain the Member Seed Exchange, Canadian Seed Library, and Great Canadian Garlic collection; do research on organic seed production methods; support Seedy Saturday events from coast to coast; run a youth in food systems program; and more! Check out our programs at [www.seeds.ca](http://www.seeds.ca).

**Q: What is the Canadian Seed Library?**

**A:** Our Seed Library is a collection of over 3000 regionally-adapted and rare seed varieties, backing up the work of our member seed savers and Canadian heritage seed companies. We prioritize and focus on seeds that are not readily available from other sources. Our Library is maintained by part-time staff and Seeds of Diversity's member seed growers who multiply these seeds to keep them viable and available for future gardeners and farmers. You can learn more about the Seed Library on our website.

**Q: What do you do for Seedy Saturday events?**

**A:** We act as an umbrella organization of sorts for events across the country. Each event is individually organized and executed, and we certainly don't take ownership of any, but we do provide support each year. Some of the supports we offer are: seed packets for seed exchange tables, guidelines for seed exchanges, virtual presentations on seeds and food topics (our Speaker Series), virtual meetings for organizers to share ideas and inspiration, a media toolkit, and promotions through our website and social media channels.

**Q: Can I buy seed from Seeds of Diversity?**

**A:** Not exactly. We are not a seed company, so we do not sell seeds. We are a member-to-member seed exchange organization, so members share seeds with each other. When you join Seeds of Diversity, you get our members-only Seed Directory, which is published in January or February each year. You can then get the seeds listed in the directory from other members. We hope you will re-grow the plant, or grow other heritage plants, and offer the seed to others through the directory the next year. The other way to get seeds through us is by signing up for a Seed Library grow-out, offered each spring. The seeds grown out through this program are sent back to us to maintain a healthy collection of samples, but the seeds harvested are often plentiful enough to keep some for yourself.

**Q: Are you on social media?**

**A:** Yes! We are on Facebook, Instagram, LinkedIn, and YouTube. Links to our social media channels can be found on our business card (there should be some on the table) and on our website.

**Q: What is your youth program?**

**A:** Youth in Food Systems is an innovative program that supports youth-led and youth-driven projects across Waterloo Region and Ontario, that put youth in the driver's seat of learning about and sharing information about Canadian food systems. Our youth participants gain knowledge, skills, and experiences for future personal and professional endeavours while exploring careers in agri-food. Youth in Food Systems has its own website: [www.youthinfoodsystems.ca](http://www.youthinfoodsystems.ca) and social media channels: @youthinfoodsystems (flip side of our business cards)

**Q: How do we get in touch?**

**A:** For more information about what we do, or to get in touch with us, visit [www.seeds.ca](http://www.seeds.ca)